

New Wine Logo Guidelines

*Hello. We have a fresh new logo available to you.
Please follow these guidelines so that the New Wine
logo will appear consistent wherever it is used.*

Logos Available

Please use the **Colour Logo - with Strapline** wherever possible. Please see exceptions.

Colour Logo - with Strapline

NewWine
Local churches changing nations

Black Logo - with Strapline

NewWine
Local churches changing nations

Colour Logo

NewWine

Black Logo

NewWine

Location of logo

The logo should appear bottom right where possible.

Clear Space

The minimum clear space around the logo is the width of the 'N'.



Recommended Minimum Size

The minimum size for the Colour Logo - with Strapline is 35mm wide. If you need a smaller logo please use without the strapline. See example below.

NewWine
Local churches changing nations
35mm

NewWine
20mm

New Wine Brand Colours



Blue:
*Pantone Process Cyan
(C100 Mo Yo Ko)*



Grey:
*Pantone Cool Grey 9
(Co Mo Yo K55)*

Logo Colour when used on a background

The logo should appear in colour when on a white background. When the logo appears on a coloured background, it should appear in white. It is not advisable to use the logo over a photograph. The black logo can be used for all black and white printing.

NewWine
Local churches changing nations

NewWine
Local churches changing nations

Please do not:

NewWine
Local churches changing nations

Stretch

NewWine
Local churches changing nations

Change colour

NewWine
church

Add text to logo

NewWine
Local churches changing nations

Use colour logo on
background colour

NewWine
Local churches changing nations

Rotate